

# SUPPORTING STUDENT SUCCES

INTRODUCING THE DUAL CAREER MODEL AT AARHUS UNIVERSITY  
AND THE PERFORMANCE OF DUAL CAREER STUDENTS

NUAS, TURKU, 2-4 MAY 2018

# ”WINNER IN THE LONG RUN”

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## DUAL CAREER STUDENTS:

*A) INVEST IN ACHIEVING TOP PERFORMANCE IN SPORT (SHORT AND MIDDLE TERM)*

AND AT THE SAME TIME (IN THE SAME PERIOD)

*A) PREPARE THE OPPORTUNITY FOR TOP PERFORMANCE IN THE WORK LIFE (BUSINESS OR VOCATIONAL CAREER) CONCEDING THEIR SPORTS CAREER (LONG TERM).*

# THE DUAL CAREER SUPPORT SYSTEM AT AARHUS UNIVERSITY

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## TAILORMADE SUPPORT SYSTEM

1. PERSONAL CONTACT AND COUNSELING AT LEAST ONE TIME BEFORE STUDY START
2. PROACTIVE RELATION FOR AT LEAST THE FIRST YEAR OF STUDIES
3. REACTIVE RELATION ALL THE WAY THROUGH THE EDUCATION
4. SUPPORT IN DEVELOPING (AND APPLYING FOR ACCEPT) OF PERSONAL STUDY PROGRAMS
5. SOLUTIONS FOR CLASH BETWEEN EXAMINATION AND COMPETITION
6. STUDY ASSISTANCE WHEN OUT OF SCHOOL
7. HOUSING AND TRAINING FACILITIES

# THE DUAL CAREER SUPPORT SYSTEM AT AARHUS UNIVERSITY

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A BASIC OR SIMPLE – BUT EFFECTFULL – SYSTEM

NOW WE WILL LOOK IN TO CENTRAL ASPECTS OF DUAL CAREER PERFORMANCE

# PERFORMANCE IN SPORT, DENMARK 2016

2016	ENTIRE DELEGATION	STUDENTS	STUDENTS & ALUMNIS
OLYMPIC PARTICIPATION	120 (100 %)	46 (38 %)	63 (53 %)
OLYMPIC MEDALS	15 (100 %)	8,7 (58 %)	10,2 (68 %)
WC MEDALS	15	10,3 (68 %)	11,1 (74 %)
OLYMPIC & WC MEDALS	30	18,9 (63 %)	21,2 (71 %)



# ATHLETE-STUDENTS & OLYMPIC PERFORMANCE

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## INSPIRATION FROM AUSTRALIAN EXPLORATION:

*“STUDENT-ATHLETES ARE A BETTER MEDAL BET THAN NON-STUDENT ATHLETES... IT COULD WELL BE THAT THE NEXT ENABLING LEAP FORWARD IN TERMS OF AUSTRALIA’S INTERNATIONAL COMPETITIVENESS LIES WITHIN STRATEGIES THAT ENCOURAGE AND DEVELOP MORE STUDENT-ATHLETES, WHILE AT THE SAME TIME, BETTER ALIGNING UNIVERSITY ELITE SPORT PROGRAMS WITH THE NATIONAL HIGH PERFORMANCE PATHWAY”*

KNAPP 2012

# SPORT PERFORMANCE OF STUDENTS

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OLYMPIC DELEGATION	DUAL CAREER SHARE OF DELEGATION	DUAL CAREER SHARE OF MEDALS
AUSTRALIA 2004	23 %	39 %
AUSTRALIA 2008	46 %	57 %
AUSTRALIA 2012	40 %	63 %
UNITED KINGDOM 1992	40 %	51 %
UNITED KINGDOM 2008	58 %	64 %
FRANCE 2012	39 % (KUN INSEP)	56 % (KUN INSEP)
<b>DENMARK 2016</b>	<b>38 %</b>	<b>58 %</b>

# SPORTS PERFORMANCE IS NOT ALL

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WHY SHOULD WE SUPPORT ATHLETES IN THEIR EDUCATIONAL ASPIRATIONS?

# SPORTS PERFORMANCE IS NOT ALL

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## SPORT RESULTS

# SPORTS PERFORMANCE IS NOT ALL

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## INJURY OR OTHER REASONS FOR EARLY SPORT RETIREMENT

# SPORTS PERFORMANCE IS NOT ALL



38% OF ACTIVE MALE  
PROFESSIONAL FOOTBALL PLAYERS,  
AND 35% OF RETIRED FOOTBALL  
PLAYERS SUFFER FROM DEPRESSION  
OR SEVERE ANXIETY (N=826 FROM  
11 EUROPEAN COUNTRIES)

FIFPRO 2015

# SPORTS PERFORMANCE IS NOT ALL

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## PREVENTION OF SPORT DROPOUT

# SPORTS PERFORMANCE IS NOT ALL

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## PREVENTION OF SCHOOL DROPOUT

# SPORTS PERFORMANCE IS NOT ALL

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IN A LIFE PERSPECTIVE:

THE ACTIVE ELITE SPORTS CAREER IS BY FAR THE SHORTEST CAREER.

THE WORK LIFE WITH BUSINESS OR VOCATIONAL CAREER IS THE LONGEST CAREER.

# SPORTS PERFORMANCE IS NOT ALL

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*AU ELITESPORT SECURES THAT DENMARK DOES NOT LOOSE TALENT;  
NEITHER IN SPORT NOR IN ACADEMIA.”*

BERIT EIKA, PROREKTOR AT AARHUS UNIVERSITY

# SPORT PERFORMANCE, AARHUS UNIVERSITY

2016	ENTIRE DELEGATION	STUDENTS FROM AU	STUDENTS & ALUMNIS FROM AU
OLYMPIC PARTICIPATION	120 (100 %)	7 (6 %)	8 (7 %)
OLYMPIC MEDALS	15 (100 %)	2 (13 %)	2 (13 %)
WC MEDALS	15	4,7 (31 %)	4,7 (31 %)
OLYMPIC & WC MEDALS	30	6,7 (22 %)	6,7 (22 %)





# AU DUAL CAREER IN NUMBERS

## STUDENTS IN AU DUAL CAREER (SPORT)

2011: 65  
2017: 260

## FROM 34 DIFFERENT SPORTS – TOP 5:

1. HANDBALL
2. FOOTBALL
3. SAILING
4. ORIENTEERING
5. TRACK AND FIELD

## WITH 51 DIFFERENT STUDIES – TOP 5:

1. MEDICINE
2. ECONOMICS AND BUSINESS ADMINISTRATION
3. LAW SCHOOL
4. ENGINEERING
5. POLITICAL SCIENCE

JENS BUNDGAARD  
HEAD OF AU DUAL CAREER



# ACADEMIC PERFORMANCE I – STUDY ACTIVITY

AARHUS UNIVERSITY	2012	2013	2014	2015	2016	2017
ELITE SPORT STUDENTS	49,6 ECTS	49,3 ECTS	46,2 ECTS	44,3 ECTS	45,9 ECTS	46,6 ECTS
ALL STUDENTS	41,4 ECTS	41,7 ECTS	42,8 ECTS	43,2 ECTS	45,1 ECTS	46,2 ECTS

# ACADEMIC PERFORMANCE II – DROPOUT

AARHUS UNIVERSITY 2011-2017	ALL STUDENTS	ELITE SPORT STUDENTS
DROPOUT BACHELOR	32 %	6 %
DROPOUT MASTER	10 %	1 %

# OVERALL EXPERIENCES WITH THE DUAL CAREER PROGRAMME

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- DUAL CAREER STUDENTS SHOW THE ABILITY AND WILL TO COMPLETE A GOOD EDUCATION
- OFTEN THEY ARE SEEN AS ROLE MODELS IN THE CLASSROOM BECAUSE OF THEIR EFFECTIVENESS AND GOOD PERFORMANCE IN SPORT AND SCHOOL
- THE DAILY OPPORTUNITIES FOR SUPPORT SEEMS TO BE VERY IMPORTANT (77 % HAVE EXPERIENCED 'VERY IMPORTANT SUPPORT' FROM AU DUAL CAREER).

# POSSIBILITY FOR OTHER DUAL CAREER TRACKS

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TODAY:

- ELITE SPORT
- ENTREPRENEURS (STUDENTS WITH BUSINESS START UPS)

POSSIBLE IN FUTURE:

- SCIENTISTS?
- MUSICIANS?
- ?



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