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2018

CAREER MANAGEMENT SKILLS: HOW CAN WE PREPARE ACADEMICS FOR THE FUTURE LABOUR MARKET

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AGENDA

1. Political agenda
2. Arts Career, AU
   What we do
3. Didactic Project
4. What do you do?

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POLITICAL AGENDA

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POLITICAL HEADLINES

Nyuddannede humanister har svært ved at få et relevant job

Det »vækker til eftertanke«, siger minister, efter at analyse
mange nyuddannede humanister at få en stilling, der matc
løn, som uddannelsen berettiger dem til.

LØRDAG D. 21. JANUAR 2017 KL. 22:30

Søren Pind vil støtte jobfokus og hurtige studerende

Mads Bang | 4. maj 2017 kl. 10:51 | 0 kommentarer

Print

UDDANNELSE 26.11.2016 KL. 21:00

Aarhus Universitet vil bygge en tresporet bro til erhvervslivet

Øget optag af ingeniører og it-studerende, flere specialer i samarbejde med erhvervslivet og bedre vilkår for startup-virksomheder skal styrke samarbejdet mellem Aarhus Universitet og de private virksomheder.

Berit Eika
@BeritEika

Følg

Praksiselementer integreret med grundfaglighed på @AarhusUni skal styrke vejen til job #karriereklar
newsroom.au.dk/nyheder/vis/ar …

Ny trend: Humanister i erhvervslivet vinder frem

Bl.a. Lego har haft stor nytte af humanister, som der bliver uddannet stadig færre af.

ERHVERV | 14.08.2015 KL. 06:22

Dekaner: Humaniora kan løse fremtidens udfordringer

DEBAT 17. maj 2017 kl. 6:00 | 9 kommentarer

THE POLITICAL AGENDA IN DK

2013-14 the political focus of higher education changed in Denmark

Before: (a high) educational level in society

Now: education is seen as way to increase furture productivity
- the study progress reform
- the dimensioning model

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ARTS CAREER

ARTS CAREER – A HISTORIC VIEW

2013
- we started with 1 career consultant

2014
- we grew by two career consultant and with inspiration from SDU we started working with CMS

2018
- we are now 6 consultants – 2 parttime and 1 project employment

Facts
- 10.000 students
- 60 subjects/programmes

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ARTS CAREER

VISION

To learn and give students
Career Manangement Skills

MISSION

Awareness of competences
Knowlegde of labor market
Jobapplication tools

UNDERSTANDING CAREER

"Career competences are competences for self-understanding and self-development; for exploring life and the worlds of learning and work; and for dealing with life, learning and work in periods of change and transition."

Thomsen, R. (2014). A Nordic perspective on career competences and guidance – Career choices and career learning. NVL & ELGPN concept note, Oslo: NVL

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WHAT WE DO

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ARTS CAREER ACTIVITIES

CAREER COUNSELING

WORKSHOPS

COMPANYDATING

DIDACTIC DEVELOPMENT PROJECT

INTERGRATED CAREER WORKSHOPS

ALUMNUS PRESENTATIONS

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INTERGRATED CAREER WORKSHOP

WORKSHOPS

Bachelor:

- Focus on the students competences gained in education and sparetime (leisure, parttime and/or voluntary work)
- How to interact with labour market and inspiration on how to develop their competences and experience while they still are students.

Master: (+)

- How to communicate competetences and how to make contact to a future employer.
- How to identify needs in the labour market and make a match between one self and future employer.
- Knowlegde on the labormarket
- CV and jobapplication

HOW

- Workshop held by a career consultant from Arts Career.
- 1-2 sessions
- 2-3 hours pr session
- Part of one subject
- Voluntarily (sometimes not)

EXERCISE

- Think of yourself as a student – maybe at the end of your degree or midway
- Forget all about your work experience after you graduated
- Think of the subjects you had – pick one or two.
- If you had a studentjob or did voluntarily work you can think of that to.
- Now do this....

SPOT YOUR COMPETENCES

Activity	What knowlegde did I gain?	What did I do?	competences
Humanistisk Organisationsudvikling	Humanistisk innovation Etik i organisationer Organisationsteorier og redskaber til analyse i organisationer	Virksomhedsprojekt i samarbejde med TDC Kvalitative interviews Transskription Organisationsdesign Fremlæggelse af rapport til TDC	Organisationsanalyse Kvalitativ metode Kontekstforståelse Systematik Overblik Skriftlig, akademisk formidling Mundtlig præsentation af projekt
Eks. Frivillig på Spotfestival	Indsigt i koordinering og eksekvering af festival Viden om festivallens deltagere	Stod vagt i billetkontrol Ydede service til festivallens gæster Håndterede pludselige udfordringer	Serviceminded Ansvarsfuld Overblik Koordinering 'Problemløsning'

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DIDACTIC DEVELOPMENT PROJECT

Didaktisk Udviklingsprojekt

DIDACTIC DEVELOPMENT

- Develop and implement didactic formats and courses that can substantiate/support the understanding of the career and relevance perspective for the students.
- The didactic formats will be developed in close connection to the subject knowledge without compromising it.

HOW (DEVELOPMENT)

COLLABORATION

Arts Career

10 Educations

DIDACTIC FOCUS

- Focus on the specific education, the specific subject and the specific teacher

- To optimize the student's professional learning
- To give the students additional learn ("what do I do")
- To ensure the student's meta learning ("what am I learning – and how can I use what I've learn in the future")

EXAMPELS ON FORMATS

- Perspectives of the relevance of scientific theory
- Make contact to a company
- Pitching
- Spotting competences
- Thesis collaboration
- Careercounseling
- Before, under and after internship
- Case-based teaching

PITCHING UNFOLDED

› History students making a pitch for a company that works with history communication at museums, schools, media, publisher ect.

WHAT DO THEY THINK?

- ”Det bedste undervisningsforløb (i relation til læring), jeg har lavet i mange år!” Tysk
- ”De studerende har oplevet en klar mening/relevans i relation til de øvrige fag” Tysk
- ”De studerende har oplevet det som givtigt at arbejde sprogligt: fra akademiske til hverdagssprog”. Historie
- ”Fedt at øvelserne er så monitorerede – det vil jeg lade mig inspirere mig af” Retorik
- ”Jeg er meget glad. Jeg har aldrig før klædt de studerende så godt på i det her forløb – og arbejdet så målrettet med dem” (også i relation til eksamen) Retorik
- Kommentarer fra studerende under arbejdet med øvelserne: ”Hvor kan vi meget” og ”Det her er lige til CV’et” Retorik
- ”De udviklede værktøjer er meget relevante og har understøttet de studerende meget konkret og til at løse opgaverne” Engelsk

TAKE-AWAY TEACHING

- Making it digital
- Collaboration with CuDIM
- Platform AU Educate
- Generalize formats
- Example: before, under and after internship

Projektorienteret forløb

Formålet med temaet **Projektorienteret forløb – at anvende sin faglighed i praksis** er, via en række aktiviteter, at give de studerende indsigt i, hvordan deres faglige og personlige kompetencer spiller sammen med og ind i en konkret praksis.

Temaet er bygget op omkring tre elementer, der hver udgør en undervisningsgang:

- Før de studerende skal i praktik
- Under de studerendes praktik
- Efter de studerendes praktik

Til hver undervisningsgang er der knyttet en række aktiviteter, der inddrager de studerendes progression i forløbet og løbende skærper de studerendes blik for, hvordan de anvender deres konkrete faglighed i praksis. De studerende arbejder undervejs med at italesætte og reflektere over egne forventninger, erfaringer og oplevelser i og omkring praktikken. Aktiviteterne kan enten tænkes samlet eller anvendes hver for sig.

WHAT DO YOU DO?

TALK TOGETHER IN GROUPS

› Tell about your experience working with CMS

› What works?
› What is difficult?
› How is the students commitment?
› If you work with lecturers – how is their commitment?
› How do you evaluate and pinpoint if the students learn/get Career Management Skills?

MENTIMETER

- Write your input, under one or more of these headlines: (start your input with the headline):

- CMS works – when…
- CMS can be difficult, when…
- The students commitment is….
- The lecturers commitment is….
- We can see the effect of CMS (describe how..)

- **Se comments from the workshop at NUAS in the slides below**

Undervisning
Bachelorprojekt og speciale
Eksamen
Studieordninger
Studievejledning
Udveksling og praktik i udlandet
Arts Karriere
Arrangementer
Karrierevejledning
CompanyDATING på Arts 2017
Få erfaring med arbejdsmarkedet
Søg jobbet
Inspiration til din karriere
Kontakt os
Vi samarbejder med
Web for virksomheder
Campus
Studiestart
Kontakt
Du er her: AU › Studerende › Studieportaler › Studieportaler › Studieportal - Arts › Arts Karriere
Arts Karriere
ARTS KARRIERE
ARRANGEMENTER
SE ALLE VORES ARRANGEMENTER
KARRIEREVEJLEDNING
BOOK EN TID HOS EN AF VORES KARRIEREVEJLEDERE

SPOT YOUR COMPETENCES

Activity	What knowlegde did I gain?	What did I do?	competences

working with CMS

Mentimeter

Discussions

it is not mandatory

The lecturers are overall well committed, but the student commitment can be challenging

Student commit to profile creation instead of education completion.

Students demand but do not commit to career services

Seninaire with alumni and companies

The people are true to their hearts

Motivation for uddannelse øges med CMS

The student commitment is crucial

Show image

29

working with CMS

Mentimeter

Career courses

Student commitment is good which those showing up

CMS Works when it is offered at the time the student feels the need for it.

CMS works when students can take the time and work through their skills, learn about their skills and how they are relevant.

The lecturers commitment is important

Lecturers commitment to business perspectives gives enhanced profile creation with students

CMS works when the students are motivated and understand the relevance of CMS to themselves

...students understand why and for what end they need to recognize CMS

in the perfect world there would be commitment and goal

Show image

29

working with CMS

Mentimeter

Teachers do not think CMS is necessary when you become an engineer

CMS works when we collaborate between departments i.e. Career Services and the Study Bureau

CMS can be difficult without proper context, or when there is no way to follow up on the development

The lecturers commitment is difficult to get mostly

May function better in groups Can be difficult if students speak different "languages", come from different cultural contexts

Students want quick fix.

Good examples are important for student motivation and understanding

CMS Can be difficult, när aktiviteten är frivillig. Det vore önskvärt att CMS aktiviteter examinerades och gav akademiska poäng.

Is sometimes challenging with the research minded teachers

Show image

29

working with CMS

Mentimeter

At Åbo Akademi obligatory for first year students. We look at statistics job titels and general skills needed in the labour market

Should start at the early stage of studies

Show image

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