

BUSINESS ESSENTIALS FOR SCIENTISTS 2014

TOPICS

Business Strategy
Marketing
Pitching Workshops
Project Management

Intellectual Property Strategy
Innovation & Entrepreneurship
Accounting for decision making
Lean Startup

and more...

GUEST SPEAKERS



2014 SCHEDULE

Friday	Oct. 24	12:00-18:00
Tuesday	Oct. 28	12:00-18:00
Thursday	Oct. 30	12:00-18:00
Tuesday	Nov. 4	12:00-18:00
Thursday	Nov. 6	11:00-17:00
Tuesday	Nov. 11	12:00-18:00

WHO CAN JOIN?

A seminar-based course primarily for ICT, chemical engineering, biological & chemical sciences PhD students and Post-Docs from **ÅA** and **UTU**, who want to be inspired and learn about business, innovation and entrepreneurship directly from professionals & entrepreneurs. Applications from other disciplines welcome.

APPLICATION & MORE INFORMATION

<http://blogs2.abo.fi/techtransfer/bes2014/>
Limited number of spaces available
Application Deadline: Friday October 3, 2014

CONTACT

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