

Counselling and the strategic goals of the university

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Irinja Paakkanen, Head of International Affairs,
University Engagement and Impact Unit, Development Services



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University of Turku

Structure

- 1) Some background
- 2) Trends and policies
- 3) Experiences
- 4) Outcome



University of Turku – Multi- and Interdisciplinary International Research University

today **100 different nationalities** among
the staff and students

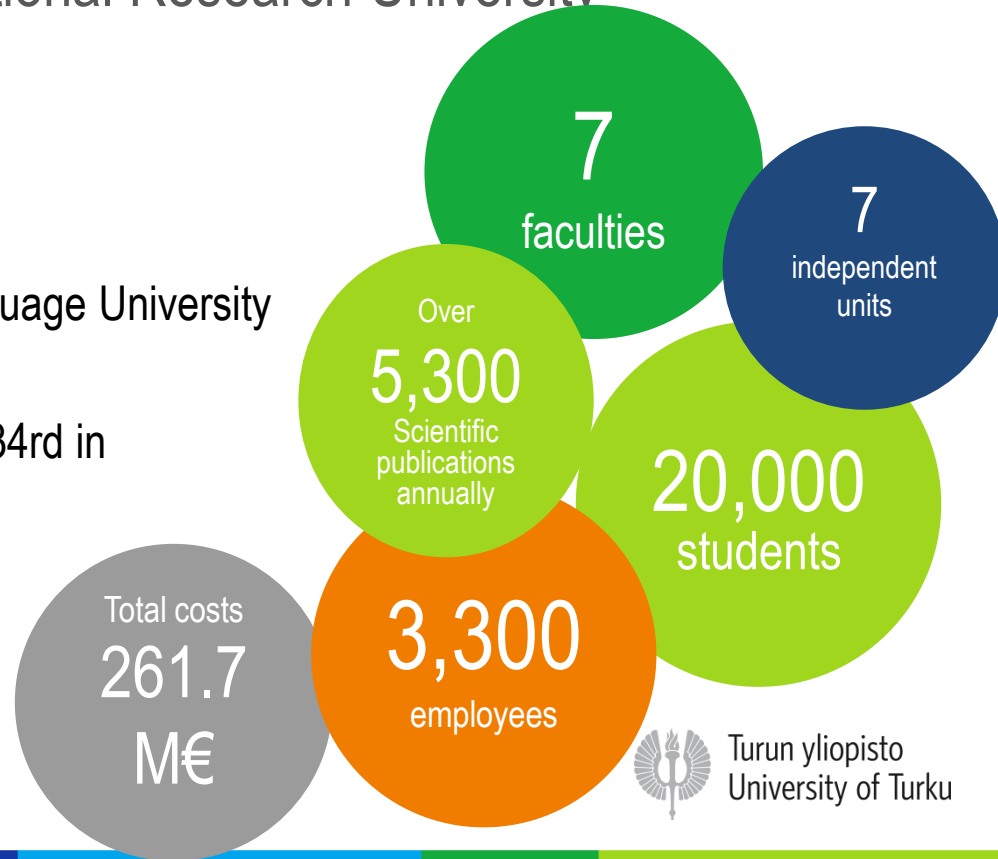
was **founded in 1920** as the first Finnish-language University

Amongst the TOP 1% in the world (Ranked 234rd in
QS World University Ranking 2016)

31.8% of the staff members work in research,
30.6% in teaching and
37.6% in support and expert service:



HR EXCELLENCE IN RESEARCH



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HIGH-QUALITY EDUCATION

provides skills for future working life

- Versatile, multidisciplinary study opportunities
- Academic education based on the latest research
- Excellent Master's Degree Programmes in English
- Joint degrees and co-tutelle

EXPORT OF FINNISH EDUCATION EXPERTISE

- Finland University Ltd

170

Doctoral
degrees
annually

Over

130

disciplines

1,700
higher
university
degrees per
year

[utu.fi/
masters](http://utu.fi/masters)



Feedback from students

Outbound Students going abroad especially appreciate:

- International Office assisting throughout the process of stays abroad (before, during and after) both in terms of guidance in general and help with the administrative part
- That IO are accessible and provide fast responses
- Being able to apply for grants via International Office

Inbound students:

- I just got my visa, which means that I can get to Aalborg with my classmates tonight. At the same time, I want to thank you again for your generous help during this time.

- Firstly, Thank you very much for your kindness. I have already applied for accomodation, I will start to send the deposit fee today and send the Acceptance and Arrival Form also with a photo. Should I do anything else?
Finally, I will be in your office on 30th. January and show my original test report. Thank you everything again, you are the most helpful coordinator who I have ever met.

"By courtesy of Aalborg University, Denmark



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Global trends and factors of change

(courtesy of Ministry of Education, Science and Culture, Finland)

Global transformation
of work

Knowledge, research and
networking at the core when
resolving global challenges

Digitalisation, artificial intelligence
and robotisation are changing
education, research and higher
education institutions

Research, innovation and
learning will become open and
involve working together

Competition for best talents
will become global and higher
education will cross borders

Erosion of
Finnish
knowledge base

Better quality,
productivity
and effectiveness

Proposal for Finland: Finland 100+



EDUCATION AND LEARNING, KNOWLEDGE , SCIENCE AND TECHNOLOGY FOR THE BENEFIT OF PEOPLE AND SOCIETY

Over 50% of all young
people complete a higher
education degree

Development of higher
education and expertise
in different life situations

4% of GDP allocated to
research and development:
new creative power of
science, sustainable
growth, more wellbeing



INNOVATIVE UNIVERSITIES AND UNIVERSITIES OF APPLIED SCIENCES

More pre-emptive and able to react

Strong internationally attractive knowledge
clusters

Actively involved in the world's most
interesting networks

Open, international and globally responsible

Robust RDI activities and versatile higher
education as engines for change in the
economic structure and society

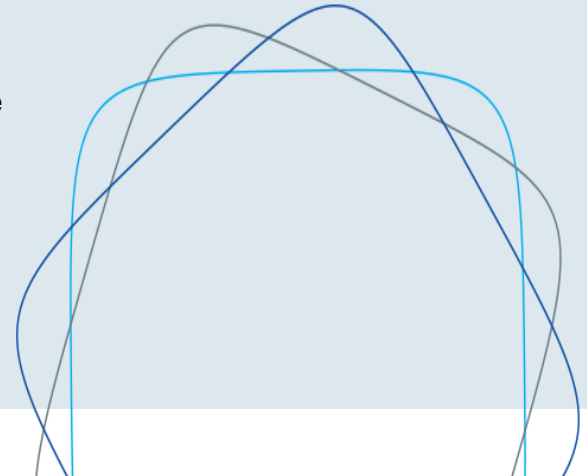
The world's most competent labour force
brings a competitive edge and promotes
wellbeing

Ethical and socially responsible



ENABLING STEERING, RESOURCES AND STRUCTURES

Creativity, dynamics and
potential for action!



Finland in 2030

The whole population's knowledge capital will have grown. Higher education available for everyone. At least 50% of young adults (25 to 34-year olds) will have completed a HE degree.

Flexible and personalised study paths and degrees will enable lifelong learning in different life situations. Existing study opportunities in use flexibly among different user groups.

Digitalisation and openness will renew teaching, learning, research and innovation activities as well as HEIs and will open up new channels for effectiveness.

The world's best learning and study environments. A student-oriented approach will have been adopted in developing education.

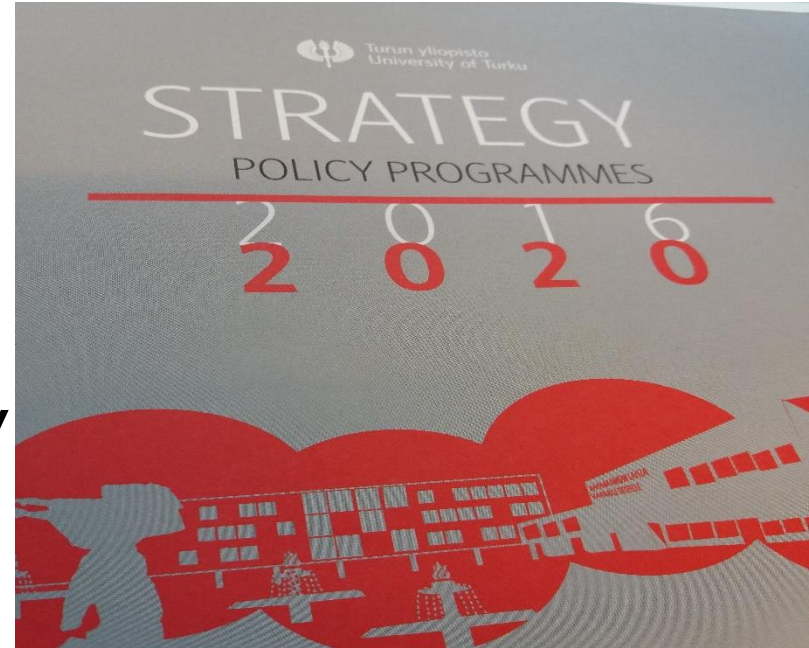
50%

Strategy and Policy Programmes of UTU

- 4 strategic main goals: Effective research, Responsible education, a Catalyst for social well-being and the economy and Community well-being.
- We are a multidisciplinary and inspiring higher education institution. Our education is based on the latest scientific knowledge and meets the changing needs of society. We ensure that the study tracks are flexible and straightforward.
- <https://apps.utu.fi/media/nakoislehdet/policy-programmes/#/article/12/page/1-1>

Importance of Councelling

Universities have a responsibility to prepare all graduates to live as well as work in a global society – a complex interlocking world where the local and the global are increasingly connected (Nussbaum 2002).



Principles applied in mangement of change of UTU Study Administration

- The reason of existence clear
- focus on the most important, leaning the processes of
- Transparency
- equal opportunities
- **Working TOGETHER**



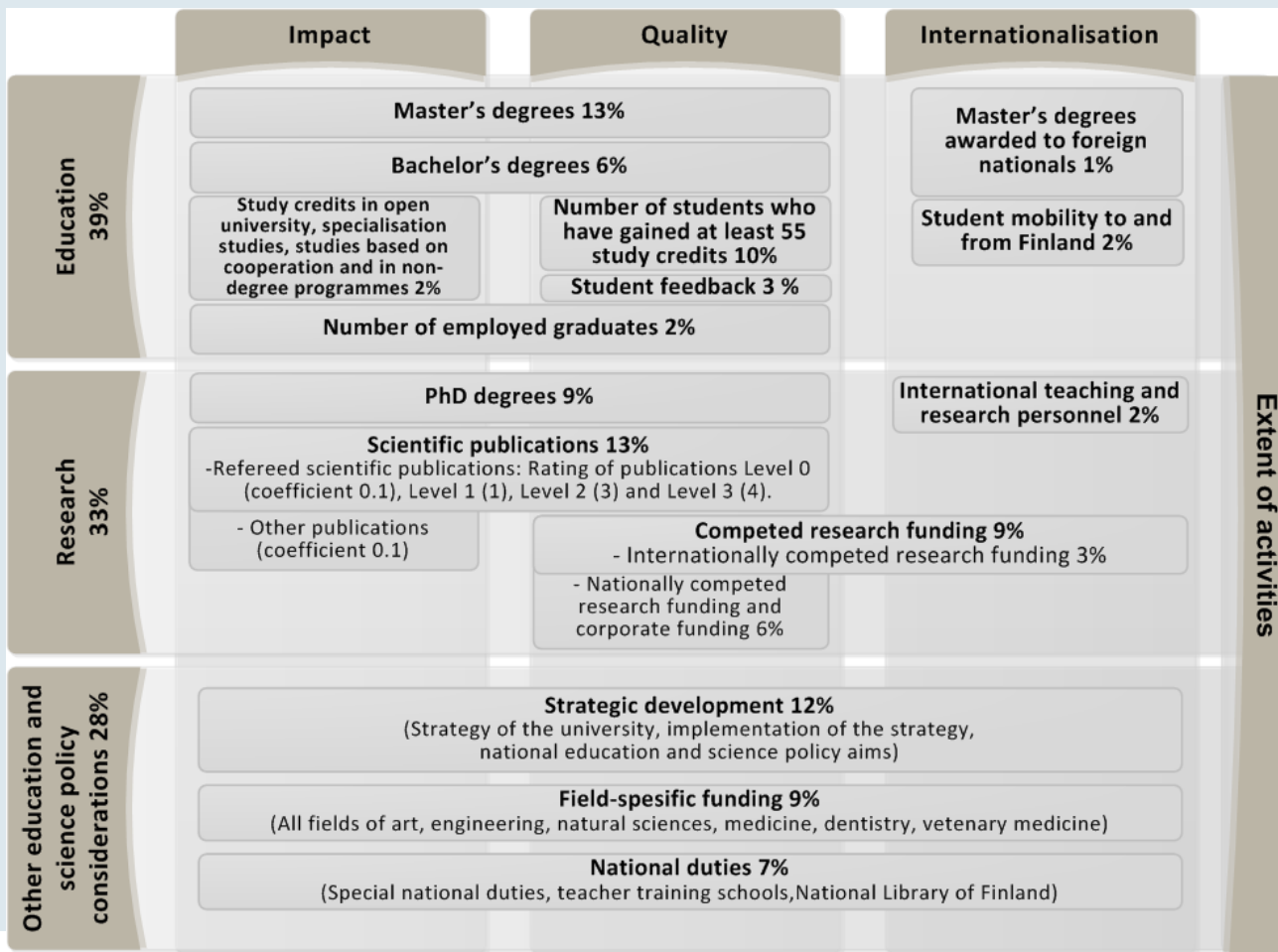
- <https://prezi.com/giskllds8hnn/koulutuksen-toimialan-visio/>

Example of University of Iceland (UI)

- In quality assessment procedure in 2015 the student support was one aspect.
- This quality review was undertaken by the Icelandic Quality Board for Higher Education under the authority of the Ministry of Education, Science and Culture. The review was carried out by a team of independent senior international higher education experts together with a student representative from the higher education sector in Iceland.
- In this review, the Student Counselling and Career centre's contribution to student support was recognized for its programmes for example to prevent drop out, assist in successful academic choice and orientation for students entering higher education at UI.
- In regards to the latest strategic plan, UI21, that is for the years 2016-2021, there is a strategic goal and action point where the Student Counselling and Career Centre is the executive party eg. Under the focus area: Active participation in society and industry

Courtesy of University of Iceland

Universities core funding from 2017



Policies on promoting internationality in Finnish higher education and research



Kuva: Visit Finland

Back to basics

- + I did not use support services upon my arrival to Finland that much, but prior to it I did need a lot of help regarding my tuition fee payment and accommodation. Staff of the support services is always very willing to help and what is most important, the response is always quick. Support services I have used the most are IT service helpdesk, which have always responded very fast and solved the issue in question. Other service that I needed was international office, which also provided all the help requested.
- + "The services so far were always able to help me with the problem I had when visiting them. They always were able to express everything clearly on English to me and managed to solve my problems without any bigger trouble. Also the information provided for me so far has been good and sufficient."
- + "I got advice on how to arrange studies, family and work at this point of my life and I am thankful!"
- + "The international office, IT support, accommodation office, hospital support is worth mentioning. They try to support from their level and they really know what they are doing."
- + "The international office is doing a great job. They are always eager to help and really nice"



- **Thank you for being here!**



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A modern building with large glass windows and a fountain in the foreground. The fountain has multiple tiers of water cascading down. The building is in the background, and the fountain is in the foreground. The scene is outdoors with greenery visible.

Thank you!

www.utu.fi

irinja.paakkanen@utu.fi