

Business and People on the Move conference

9-10 of October 2025, Åbo Akademi University, Turku, Finland

Theme: Breaking Barriers, Building Bridges: The Power of Migrant and Refugee Entrepreneurship

Organised by the **Refugee Entrepreneurship Research Group** at Åbo Akademi University

Contact persons: Maria Ivanova-Gongne (<u>mivanova@abo.fi</u>) and Stefan Lång (<u>slang@abo.fi</u>)









Program for the conference:

Day 0 -	8 th of	October	2025
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10:00-16:30 – PhD workshop (general program here: https://blogs2.abo.fi/bpm2025/PhD-workshop/. For more detailed program and participation please write to the organizers)

18:00-20:00 – Welcoming reception at ASA Aula (address: Vänrikinkatu 3, see the map on last page) Welcoming words from the Dean of the Faculty of Human and Social Sciences at ÅA – Malin Brännback

Day 1 – 9th of October 2025

8:30-

Registration (open whole day)

9:00 – 10:30 Session 1.1 Special track: Digitalization in refugee-led business ventures

Room: Arken Aura G107 (address: Tehtaankatu 2)

Chair: Stefan Lång

Anurag Hazarika, Samikshya Madkullya and Anwesha Hazarika: Digitalization in business initiatives run by refugees: Closing the digital gap

Toli Amare: Becoming in the margins: How virtual incubation shapes entrepreneurial identity formation among urban refugee women in Kenva

Mariana Rosca: Digital regression in displacement: The downward digital divide among refugees

Session 2.1. Migrant and refugee entrepreneurship in the Nordics and beyond

Room: Arken Kosmos G106 (address: Tehtaankatu 2)

Chair: Maria Ivanova-Gongne

Moses Osofero, Sara Abbas Abdallah Mohammed, April Spivack and Quang Evansluong: Exploring the causes and impacts of migrant entrepreneurial engagement in Nordic's informal economy: Finland and Sweden as case study

Muntaser AlHamad and Pushpa Rani: Resilience strategies for business survival in Finland: How do refugee entrepreneurs adapt identity in rural area

Natalia Vershinina & Ulla Hytti: Beyond Survival: A Critical Reappraisal of Immigrant Entrepreneurship

10:30 - 11:00 - Coffee break

11:00-12:30 Session 1.2: Special track: Belongingness in Migrant Entrepreneurship
Room: Arken Aura G107 (address: Tehtaankatu 2)

Chair: Alexandra David & Judith Terstriep

Session 2.2. Special track: Migration and Displacement due to Conflicts

Room: Arken Kosmos G106 (address: Tehtaankatu 2)

Chair: Natalia Vershinina

Aziza Al Ghafri: The Challenges and Coping Strategies of Women Immigrant Entrepreneurs in Sweden

Lukas Zaghow: Death by A Thousand Needles – How Germany Rejects the World's Best and Brightest (Migrant Entrepreneurs)

Jagat Kunwar: Entrepreneurship as Survival, Adaptation, and Symbolic Authorship: An Arendtian Meta-Synthesis of Immigrant Narratives in Finland

Tapuwa Mwedzi: Forms of precarity experienced by forced migrant entrepreneurs (FMEs) and implications in host countries: Preliminary findings

Geoffrey Bwireh: Work and entrepreneurship among Congolese refugees in the Global South: A grounded theory approach

Muhammad Mudassar Hussain: Barriers faced by refugee women entrepreneur's well-being while creating new ventures with exploring the role of entrepreneurial ecosystems and social value creation: Empirical evidence from kingdom of Spain

12:30 - 13:30 - Lunch

13:30 - 13:45

Welcome words from Refugee Entrepreneurship Research Group

Room: ASA Stora Auditoriet A120 (NOTE: different building, address: Vänrikinkatu 3)

13:45-15:00

Opening Panel by Prof. Leo-Paul Dana, Maria Elo, Saara Pellander, & Muntaser AlHamad

Room: ASA Stora Auditoriet A120 (NOTE: different building, address: Vänrikinkatu 3)

15:00 – 15:30 – Coffee break

15:30-17:00

Session 1.3 – Special track: Belongingness in Migrant

Entrepreneurship

Room: Arken Aura G107 (address: Tehtaankatu 2)

Chair: Alexandra David & Judith Terstriep

Satu Aaltonen, Tommi Pukkinen, Anna Elkina & Ulla Hytti: *Navigating the* entrepreneurial journey: immigrant entrepreneurs' experiences and future aspirations across life and business trajectories

Dan Ha Le, Madalin M. Deliu & Anna Elkina: What does it mean to belong? Reconceptualizing belongingness across different life domains

Inna Melnykowska: From Civic Belonging to Entrepreneurial Embeddedness: Dual Agency of Ukrainian Forced Migrants in Trans-National Ecosystems

Session 2.3 – Identity and intersectionality

Room: Arken Kosmos G106 (address: Tehtaankatu 2)

Chair: Wilhelm Barner-Rasmussen

Sahizer Samuk and Lina Daouk-Öyry: Reconciliation of Identity Tensions Through Agentic Adaptations among Highly Skilled Migrant Spouses

Devendra Kumaria, Rajeev Kamineni and Wendy Lindsay: Entrepreneurial Entry by Skilled Migrants: A mechanism for Eudaimonic Identity functioning and Well-being.

Nasim Aryannejad: The intersection of religion and gender among immigrant women entrepreneurs

18:30 – 21:30	– Conference dinner at restaurant Oobu, Läntinen Rant	akatu 9		
Day 2 -10th	of October			
9-10:30	Session 1.4 – Special track: Sectoral perspectives on migration Room: Arken Aura G107 (address: Tehtaankatu 2) Chair: Maria Elo Thiri Lynn: Turning Barriers into Opportunities: Sectoral Journeys of Highly Educated Immigrant Entrepreneurs in Finland Maria Elo: From displacement to inclusion: Exploring the role of refugees and vulnerable displaced people in the automotive after market sector Samu Kemppinem and Rodrigo Mello: Invisible Abroad: How Remote Work and Social Support Shape Expatriates' Internal Marketability and Engagement Ruhi Lal, Zakia Tasmin Rahman & Ravinder Rena: A Study on Migrant Entrepreneurs' Contribution to the Economic Development: Special Reference to of Indian Origin Migrant Entrepreneurs in USA		Session 2.4 – Ecosystems and migrant entrepreneurship Room: Arken Kosmos G106 (address: Tehtaankatu 2) Chair: Malin Brännback Ritva Hyttinen: Cognitive Information Barriers and the Inclusion of Migrant Entrepreneurs in Green Transition Sharon Hofisi: Using Startup-driven initiatives as enablers of collaborative refugee entrepreneurship and integration in Finland Richard Owusu, Marcellinus Dike and Perpetual Crentsil: Integrating Diaspora Entrepreneurs into the Nordic Business Ecosystems: A Study of Finland and Sweden	
11:00 – 12:15	- Coffee break - Keynote by Juliane Marie Neiiendam A102 Armfelt (address: Tehtaankatu 2) - Lunch			
13:15:13:45	Meet the editors			
13:45-15:15	Room: Arken Aura G107 (address: Tehtaankatu 2) Room		sion 2.5 – <i>Migrant entrepreneurship across contexts</i> m: Arken Kosmos G106 (address: Tehtaankatu 2) ir: Leo-Paul Dana	
	Nafisa Yeasmin, Matti Muhos & Martti Saarela: Immigrant Entrepreneurial Resilience in the Circumpolar North: A critical overview	_	Liang-Chih Chen, Ho-Don Yan and Cheng Lang Yang: Analyzing Immigi Entrepreneurship in Taiwan	

Mahmoud Khalik, Jose Godinez, Luis Javier Sanchez-Barrios, Shital Jayantilal, Lynda Achkouty, Sara Lopez-Gomez, Aicha Oumessaoud & Rene Diaz-Pichardo: A Tale of Two Contexts: Challenges and Opportunities for Latina Migrant Entrepreneurs in the U.S. and Colombia

Tabish Zaman, Rani Shahwan & Muntaser AlHamad: Paths to Purpose: Institutional Support Pushing the Boundaries of Entrepreneurship **Zining Wang & Pengyu Zhu**: Does Residential Segregation Foster Entrepreneurial Success? Contemporary Perspectives on China

Lusanda Paul & Ravinder Rena: Breaking Barriers: How Refugee and Migrant Filmmakers Are Transforming Media Narratives and Entrepreneurial Spaces

15:15 - 15:30 - wrap up and farewell

Map of Arken, 1st floor

Link to the map (see first page): https://www.abo.fi/wp-content/uploads/2018/09/Arkenkarta.pdf

Adress: Tehtaankatu 2

The main rooms for the conference on this floor are **G107 (Aura)** and **G106 (Kosmos)**. The session on 10.10 from 11:00 till 12:15 will be held in **A102 (Armfelt)**. Note that the panel discussion on 9.10 will be held in another building. See map on next page Lunch will be served in **Café Arken** which is marked on the map with N.

Map of ASA 1st floor

Link to the map (see first page): https://www.abo.fi/wp-content/uploads/2023/03/asa-husets_karta.pdf

Adress: Vänrikinkatu 3

The room for the conference on the second floor is **A120 (Stora auditoriet)** where the session on 9.10 from 13:30 till 15:00 will be held.